## MASSACHUSETTS CONSENT TO DESIGNATED AGENCY

A designated agent is a real estate licensee who has been appointed by a broker or salesperson to represent a buyer as a "designated buyer's agent" or to represent a seller as a "designated seller's agent." When a buyer or seller consents to designated agency only that designated agent represents the buyer or seller. Any other agents affiliated with the broker may represent another party to the transaction and by consenting to designated agency the buyer or seller permits those agents to represent another party. Individuals who are designated agents owe fiduciary duties to their respective clients.

If you are a seller you are advised that:

- a) the designated seller's agent will represent the seller and will owe the seller the duties of loyalty, full disclosure, confidentiality, to account for funds, reasonable care and obedience to lawful instruction:
- b) all other licensees affiliated with the appointing broker will not represent the seller nor will they owe the other duties specified in paragraph (a) to that seller, and may potentially represent the buyer; and
- c) if designated agents affiliated with the same broker represent the seller and buyer in a transaction, the appointing broker shall be a dual agent and neutral as to any conflicting interests of the seller and buyer, but will continue to owe the seller and buyer the duties of confidentiality of material information and to account for funds.

Conversely, if you are a buyer you are advised that:

- a) the designated buyer's agent will represent the buyer and will owe the buyer the duties of loyalty, full disclosure, confidentiality, to account for funds, reasonable care and obedience to lawful instruction;
- b) all other licensees affiliated with the appointing broker will not represent the buyer nor will they have the other duties specified in paragraph (a) to that buyer, and potentially may represent the seller; and
- c) if designated agents affiliated with the same broker represent the seller and buyer in a transaction, the appointing broker shall be a dual agent and neutral as to any conflicting interests of the seller and buyer, but will continue to owe the seller and buyer the duties of confidentiality of material information and to account for funds.

## **BUYER/SELLER ACKNOWLEDGMENT**

I acknowledge and agree that authorized to represent me as a design	gnated agent. I hereby consent to c	[insert name of licensee] is ereby consent to designated agency.	
Signature of Buyer / Seller [circle one]	Print Name	Date	
Signature of Buyer / Seller [circle one] BROKER	Print Name /SALESPERSON ACKNOWLEDG	Date MENT	
I acknowledge and agree to repremy signature below signifies that I and explained to the consumer the appointed as their designated agree "dual agent;" and no one else affil	I understand the duties and resp at I am their agent (together with gent); that the appointing broke	onsibilities of that relationship, any other licensees expressly r/salesperson may become a	
Signature of Broker/Salesperson	License Number	Today's Date	

## NOTICE OF DESIGNATED AGENCY

To be given when the clients have previously given their informed consent to Designated Agency

The Broker previously explained the firm's policy regarding designated agency and was granted consent to appoint designated agents to represent the Buyer and the Seller in connection with your real estate transaction. It was explained that one agent would be designated to represent the Buyer or the Seller and that there was a potential that another agent or agents within the same brokerage firm may be designated to represent the other side in the same transaction. It was explained that in such case, both Buyer and Seller would receive notice if both were being represented by designated agents within the same firm.

Broker now gives notice that Designated Agency has occurred and affiliated licensees of the Broker represent both the Buyer and the Seller as designated agents in this transaction. Below are the names of the Seller, the Seller's Designated Agent and the Buyer and the Buyer's Designated Agent. We request that you acknowledge receipt of the foregoing notice.

Property:	
SELLER:	
Designated Seller's Agent:	
Name	License Number
BUYER:	
Designated Buyer's Agent:	
Name	License Number
This Notice is being given in compliance with the ea	arlier consent to designated agency.
Broker or Authorized representative	
Signature	Date
Name	Firm
ACK	NOWLEDGEMENT
☐ Buyer ☐ Seller [check one]	
Signature	Signature
Date	Date